



To: Interested Parties

From: Heather Taylor-Miesle, President of the Ohio Environmental Council Action Fund

Re: 2018 Electoral Activities

Overview

The 2018 statewide elections provided the Ohio Environmental Council Action Fund the first real opportunity to go big in key races. And big we did. In fact, the efforts of the Ohio Environmental Council's family of C4 organizations helped earn the moniker of "Big Enviro" in races. The Ohio Environmental Council Action Fund endorsed two statewide candidates, 12 General Assembly candidates, three park levies, and one aggregation issue.

- U.S. Senator Sherrod Brown was reelected, and we, along with partners, raised more than \$300,000 for his campaign;
- 2/3rds of endorsed State Senate candidates won;
- 2/3rds of endorsed State House candidates won, including one of the OEC Action Fund's staff member, Sedrick Denson; and Casey Weinstein, who made addressing climate change a central theme in his campaign; and
- 2/3rds of park levies passed with large majorities, with the last losing by less than 700 votes.

The candidates endorsed by the Ohio Environmental Council Action Fund made the environment a key platform in their races. These candidates want to protect and enhance the environment and the health of their communities by advancing critical protections on a state level. None of these environmental leaders shied away from addressing the issues and concerns of their communities.

Out of nearly thirty metropolitan park districts in Ohio, three had levies in the fall of 2018. The Ohio Environmental Council Action Fund wanted to build upon the successes of 2017 and provided support for all three levies. Our support for the park levy campaigns included a combination of public endorsements, contributions to levy campaigns, direct mail to likely voters, opinion writing, OEC Action Fund member engagement, targeted digital ads, and general support and consulting.

The following details more about each race the OEC Action Fund was involved in during the cycle.

Endorsed Candidates/Levies Results

Results for Endorsed Candidates' Races

* Denotes Endorsed Candidate

Race	Votes	Percentage
Ohio Governor Race		
Richard Cordray*	2,005,627	46.45%
Mike DeWine	2,187,619	50.66%
Auditor of State		
Keith Faber	2,110,073	49.93%
Zack Space*	1,946,544	46.06%
U.S. Senate		
Sherrod Brown*	2,286,730	53.20%
Jim Renacci	2,011,832	46.80%
Ohio Senate Races		
Senate District 11		
Teresa Fedor*	70,288	70.8%
Ernie McCarthy	30,843	29.2%
Senate District 23		
Nickie Antonio*	67,782	65.2%
Steve Flores	36,226	34.8%
Senate District 31		
Jay Hottinger	84,162	67%
Melinda Miller*	41,511	33%

Ohio House Races		
House District 13		
Michael Skindell*	26,735	78%
Jay Carson	7,558	22%
House District 16		
Cassimir Svigelj*	24,969	46.1%
Dave Greenspan	29,182	53.9%
House District 21		
Stu Harris	25,499	43%
Beth Liston*	33,194	57%
House District 23		
Russell Harris	19,300	44%
Laura Lanese*	24,247	56%
House District 24		
Allison Russo	33,149	57%
Erik Yassenoff*	25,127	43%
House District 26		
Erica Crawley*	32,107	82%
Steve Dodge	1,220	3%
Shareeqe Sadiq	5,725	15%
House District 33		
Judith Boyce	10,679	24.7%
Sedrick Denson*	32,570	75.3%
House District 37		
Mike Rasor	27,391	49.5%
Casey Weinstein*	27,930	50.5%

House District 99		
John Patterson*	19,346	53%
Michael Pircio	17,131	47%

10 of 15 candidate endorsements won

Results for Park Levies

Columbus and Franklin County Metro Parks		
For the Levy	300,069	67%
Against the Levy	146,507	33%
Five Rivers MetroParks		
For the Levy	132,589	66.90%
Against the Levy	65,603	33.10%
Ross County Park District		
For the Levy	11,005	48.52%
Against the Levy	11,678	51.48%

2 of 3 park levy endorsements won

Results for Ballot Issues

Worthington Aggregation Issue 39		
For the Issue	6,148	75%
Against the Issue	2,042	25%

1 of 1 issue endorsements won

Tactics

Fundraising

The OEC Action Fund joined our partners at the League of Conservation Ohio, NRDC Action Fund, and Next Gen Action to bundle donations to Ohio candidates through [GiveGreen.com](https://www.givegreen.com) to

demonstrate the importance of the environment to candidates seeking financial support for their race. This cycle, the following was raised through the portal:

Candidate	Office	Amount
Sherrod Brown	U.S. Senate	\$317,544
Richard Cordray/Betty Sutton	Governor	\$295,690
Zack Space	State Auditor	\$75,766
Ken Harbaugh	U.S. House 7	\$14,000
Danny O'Connor	U.S. House 12	\$52,170
Aftab Pureval	U.S. House 1	\$46,171

The OEC Action Fund PAC also raised more than \$30,000 through GiveGreen.org for Richard Cordray in one event in Columbus with environmental partners around the state.

Organic Videos:

Zack Space On The Issues

Description: In four segmented videos, Zack Space answers why he supports environmental policies on his platform, including clean energy, redistricting, and and water.

People Reach: 1,977

Video Views: 629

Engagement (Likes, Comments, Shares): 79



Ohio Environmental Council Action Fund



Published by Cassie Kelly [?] · October 17 at 9:00 AM · 🌐

Zack Space knows that when it comes to our drinking water, we must make sure all Ohioans have fair access and affordability. If elected as Auditor of State this November, he will make these issues a top priority.

Learn more: <http://bit.ly/Zack-Space>



Erica Crawley Speaks Up for the Environment

Description: Our endorsed candidate [Erica C. Crawley for State Representative](#) has taken a stand to protect our environment, our health, and our children. We need champions like Crawley in the House, she deserves Ohio's vote this November!

People Reach: 983

Video Views: 512

Engagement (Likes, Comments, Shares): 64



Ohio Environmental Council Action Fund



Published by Cassie Kelly [?] · Yesterday at 3:19 PM · 🌐

Our endorsed candidate [Erica C. Crawley for State Representative](#) has taken a stand to protect our environment, our health, and our children. We need champions like Crawley in the House, she deserves Ohio's vote this November!



Casey Weinstein on the Campaign Trail

Description: We spoke with our endorsed candidate Casey Weinstein while out on the campaign trail yesterday. Casey will be a champion for Ohio families because he knows firsthand about the environmental issues our state faces.

People Reach: 560

Video Views: 240

Engagement (Likes, Comments, Shares): 22



Ohio Environmental Council Action Fund



Published by Cassie Kelly [?] · November 3 at 8:53 AM · 🌐

We spoke with our endorsed candidate [Casey Weinstein](#) while out on the campaign trail yesterday. Casey will be a champion for Ohio families because he knows firsthand about the environmental issues our state faces.

Make sure you get out and vote today!



Melinda Miller Deserve's Ohio's Vote

Description: Melinda Miller for Ohio Senate District 31 will be a voice for clean air, water, and land! She deserves Ohio's vote this election!

People Reach: 1,064

Video Views: 474

Engagement (Likes, Comments, Shares): 75



Ohio Environmental Council Action Fund



Published by Cassie Kelly [?] · November 3 at 6:07 PM · 🌐

Melinda Miller for Ohio Senate District 31 will be a voice for clean air, water, and land! She deserves Ohio's vote this election!



Laura Lanese Reaches Across the Aisle

Description: We've proudly endorsed Laura Lanese because she is reaching across the aisle to have conversations about our air, water, and land. These issues affect everyone and deserve to be tackled from a bipartisan position!

People Reach: 450

Video Views: 215

Engagement (Likes, Comments, Shares): 24



Ohio Environmental Council Action Fund

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Published by Cassie Kelly [?] • Yesterday • 🕒 • 🌐

We've proudly endorsed [Laura Lanese](#) because she is reaching across the aisle to have conversations about our air, water, and land. These issues affect everyone and deserve to be tackled from a bipartisan position!



Erik Yassenoff on the Environment

Description: We met up with our endorsed candidate Erik Yassenoff on the campaign trail and asked him to share why he is fighting for better environmental policies this election. Only two more days left to vote for environmental champions like Erik. Get out there and make your voice heard!

People Reach: 459

Video Views: 218

Engagement (Likes, Comments, Shares): 25



Ohio Environmental Council Action Fund



Published by Cassie Kelly [?] · Yesterday at 8:45 AM · 🌐

We met up with our endorsed candidate [Erik Yassenoff](#) on the campaign trail and asked him to share why he is fighting for better environmental policies this election. Only two more days left to vote for environmental champions like Erik. Get out there and make your voice heard!



Cassimir for District 16!

Description: Cassimir for Ohio Statehouse will be tough on Lake Erie and protect our drinking water in Northeast Ohio. That's why we're endorsing him for District 16! #NerdsforCassimir

People Reach: 146

Video Views: 86

Engagement (Likes, Comments, Shares): 4



Ohio Environmental Council Action Fund



Published by Cassie Kelly [?] · 1 hr ·

Cassimir for Ohio Statehouse will be tough on Lake Erie and protect our drinking water in Northeast Ohio. That's why we're endorsing him for District 16! #NerdsforCassimir



Social Push for Early Voting

Description:



A man with short brown hair, wearing a blue and white checkered button-down shirt, stands outdoors in front of a large array of solar panels. The background is filled with lush green trees and foliage.

"I am on a mission to deliver a greener future for Ohio. The single most impactful thing we can do to deliver it is to VOTE in people who will join me in the fight."

- Casey Weinstein (D-Hudson) for OH-37



Ohio Environmental Council
[Action Fund]

A man with dark hair, wearing a black suit, white shirt, and a patterned tie, stands against a plain light background with his hands clasped in front of him.

"Democracy only works when everyone participates. The people that try to tell you your vote doesn't matter, are the same ones that show up to every election and vote against our interests. Let your voice be heard this November; vote."

- Cassimir Szigelj (D-Rocky River) for OH-16



Ohio Environmental Council
[Action Fund]



"Growing up, my mother always took me into the voting booth. It clearly made an impression on me about the importance of voting. Honored to be able to continue the tradition with my daughter."

- Erik Yassenoff (R-Upper Arlington) for OH-24



Ohio Environmental Council
[Action Fund]

"How important is voting? We've amended our Constitution five times for the right to vote. Our citizens have paid a poll tax for the right to vote. Suffragettes risked jail time for the right to vote. We've had elections turn on one, solitary vote. That's how important voting is. If you want to change the world, it begins with your vote."

- Laura Lanese (R-Grove City) for OH-23



Ohio Environmental Council
[Action Fund]





"Our right to vote is absolutely essential to the sustenance of our great democratic experiment."

I feel that casting a vote is but one way for me to do my part to continue this precious legacy that has survived now for over two centuries."

- John Patterson (D-Ashtabula) for OH-99



Ohio Environmental Council
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"My grandfather fled oppression in Europe and immigrated to the United States for the promise of a democracy where everyone mattered because every vote mattered. Today, that democracy is plagued by the corrupting influences of money and political greed. We owe it to our ancestors to preserve the democracy that brought so many to our shores."

There is nothing more patriotic, or honorable, than casting a vote in a democratic society. I urge all Ohioans to get registered and to vote on or before November 6th."

- Zack Space (D-OH) for Auditor of State



Ohio Environmental Council
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Blogs:

[Cordray Cares about Ohio Families and the Environment](#)

[Zack Space will Fix our Gerrymandered Districts](#)

[Our Environmental Endorsements for the 2018 Election](#)

[The Environment is on the Ballot this November: Register to Vote Today!](#)

[So you're registered to vote... now what?](#)

Social Media:



A screenshot of a Facebook post from the "Ohio Environmental Council Action Fund". The post is dated "August 22" and includes a globe icon. The text of the post reads: "An overwhelming 82% of voters support the Columbus and Franklin County Metro Parks levy this 2018! We're proud to endorse clean, safe parks for Central Ohio." Below the text is a photograph of a dark sign with gold lettering that says "Lakes Metro Park". A small "METRO PARKS" logo is visible in the top right corner of the photo. At the bottom of the post, there is a link to "DISPATCH.COM" and a headline: "Editorial: Keep central Ohio green; vote to replace Metro Parks levy". A button labeled "About this website" is also present.

Ohio Environmental Council Action Fund
August 22 · 🌐

An overwhelming 82% of voters support the Columbus and Franklin County Metro Parks levy this 2018! We're proud to endorse clean, safe parks for Central Ohio.

Lakes Metro Park

[DISPATCH.COM](#)
Editorial: Keep central Ohio green; vote to replace Metro Parks levy

[About this website](#)

Reach: 272

Engagements: 7



Ohio Environmental Council Action Fund

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September 12 · 🌐

We're proud to support the [Columbus and Franklin County Metro Parks](#) levy this November! Columbus loves it's parks! [#FollowTheHerd](#)



Reach: 130

Engagements: 3



Ohio Environmental Council Action Fund

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September 28 · 🌐

Supporting the [Columbus and Franklin County Metro Parks](#) levy this November means giving more Ohioans access to beautiful, safe places. [#VoteYesIssue3](#)



Reach: 299
Engagement: 10

**Ohio Environmental Council Action Fund**...

October 12 at 3:44 PM · 🌐

The **Columbus and Franklin County Metro Parks** levy will be on the ballot this November, bringing new parks and trails to Central Ohio. Vote YES on Issue 3 to support the levy!



[About this website](#)

DISPATCH.COM

Metro Parks would use 10-year replacement levy to add new parks, trails

Reach: 207
Engagement: 5

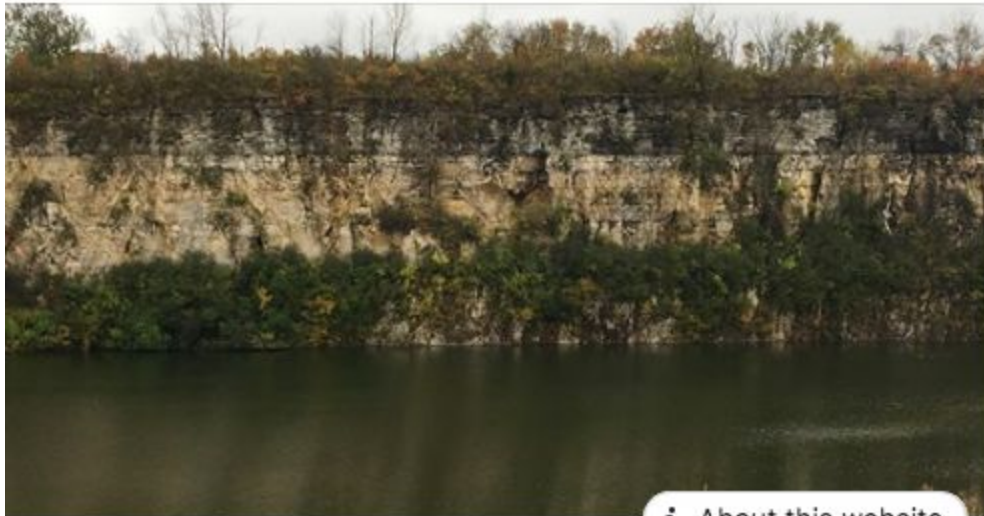



Ohio Environmental Council Action Fund



November 5 at 2:41 PM · 🌐

Issue 3 is all about making our Columbus and Franklin County Metro Parks beautiful and safe! [#Vote YES](#) on Issue 3 this [#ElectionDay](#)!



 About this website

10TV.COM

Breakdown of Issue 3: Metro Parks levy

The Columbus and Franklin County Metro Parks hope people will vote...

Reach: 173

Engagement: 6